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Survey indicates no change in '83 journalism enrollment

By Paul V. Peterson

Journalism and mass communications enrollment in 1983 was apparently unchanged from 1982. This was the third consecutive year that enrollment remained essentially level — taking into account differences in the numbers of schools reporting data for this annual survey.

In the autumn of 1983, 200 schools (actually 201 programs) in the United States reported a total of 86,531 students majoring in journalism and mass communications. If taken at face value, that figure would indicate enrollment had dropped considerably from the 91,016 students reported in the autumn of 1982. That drop of 5 percent would be the largest decline since the middle of the 1950s.

But such a comparison is misleading for three reasons. One, 216 programs reported in 1982 but only 201 reported in 1983. Two, some institutions reporting large enrollments in 1982 did not participate in the 1983 survey. Three, some schools have changed the manner by which they report statistics for this survey.

Thus, the question is this: Did enrollment in journalism and mass communications *in general* decrease significantly in 1983? The answer: When certain considerations are taken into account, such as listed above, the decrease is insignificant, and journalism and mass communications enrollment is almost exactly the same as it was a year ago. The same was true in 1982 and 1981. This leveling-off trend is welcome news to administrators who have been fighting problems of class closeouts, insufficient faculty, cramped classrooms and laboratories and many other related problems.

This conclusion can be reached in two ways. One is to compare the list of schools reporting 500 or more students for each of the last three years. Those schools reported 48,119 majors in 1981, 49,961 in 1982 and 49,584 in 1983. Those data represent a 3 percent increase in 1982 and a .2 percent decrease in 1983.

A second way would be to assume that those schools reporting in 1982 but not in 1983 would produce approximately the same numbers for the 1983 tabulation as for 1982. That would add 8,911 students. Then, subtracting the 3,313 students reported in the 1983 survey by schools not reporting in 1982, the "growth" would be 5,598. Thus a "new total" for 1983 would be 92,111, an increase of 1.2 percent.

But the second method is speculation, and the first comparison is a more reliable indicator of enrollment trends.

Several observations can be made about the 1983 data:

- The percentage of females was 58 percent, compared with 59 percent in 1982 and 58 percent in 1981.
- All classes, with the exception of seniors, declined in numbers, albeit slightly.
- The number of doctoral students was up considerably, and Asians were the largest minority group in doctoral programs.
- The number of baccalaureate degrees was up significantly.
- The percentage of minority students was unchanged.

Peterson, a professor in the School of Journalism at The Ohio State University, has conducted the annual enrollment survey of journalism and mass communications for more than 15 years. His reports and tabulations have previously been reported in Winter (January) issues of ***Journalism Educator****, but will be featured in Spring issues from now on. The surveys have been made possible through grants from the Ohio State School of Journalism, Walter Hunge, director.*

TABLE 1

Enrollments by Sex, Class and Sequence, 1983 and 1982[1]

	1983 Class						1983 Sequence					
	Fr	*So*	*Jr*	*Sr*	*MA*	*PhD*	*Total*	*N-Ed*	*Bd. News*	*R-TV*	*PR*	*Adv*
Males	6,174	6,363	9,253	10,250	2,197	318	34,555	7,496	1,994	6,377	2,392	3,887
Females	8,919	9,279	13,054	13,374	2,935	215	47,776	9,832	2,582	5,403	5,378	6,822
Totals	15,093	15,642	22,307	23,624	5,132	533	82,331	17,328	4,576	11,780	7,770	10,709

	1982 Class						1982 Sequence					
	Fr	*So*	*Jr*	*Sr*	*MA*	*PhD*	*Total*	*N-Ed*	*Bd. News*	*R-TV*	*PR*	*Adv*
Males	7,092	7,154	9,770	9,825	2,241	268	34,064	7,686		9,137[2]	2,785	4,009
Females	10,486	10,232	24,008	13,174	3,157	163	48,174	10,358		9,184	6,090	6,640
Totals	17,578	17,386	23,778	22,999	5,398	431	82,238	18,044		18,231	8,875	10,649

[1]These tabulations include figures only for those schools that reported their enrollments by sex, class and sequence, representing 95 percent of the reported 86,531 for 1983 and 90 percent of the 1982 figure of 82,238.

[2]In the 1982 report, two categories, broadcast news and radio-TV general, were combined into a single total.

As always, the results of this survey should be used to recognize trends and not be used as absolutes. There are too many variables, such as changes in the schools reporting and the definition of sequences at different schools. In addition, schools have a variety of ways to keep and report statistics. Most now use computer recordkeeping, but printouts often do not show statistics such as race or sequence. And understaffed departments often report they do not have the personnel to collect such data in the time constraints required by the survey.

As in the past 30 years, the problem of defining the scope of the study continues. Most departments now define the term that once meant newspapering, and only newspapering, to include news editorial (newspapers), advertising, broadcasting, public relations, magazines, community journalism, technical journalism, science writing, agricultural journalism, home economics journalism, journalism research, or preparation for teaching journalism and mass communications. They define a student major as someone who is (1) under the administrative control of a school or department that offers an academic major in the area and (2) preparing for employment in the mass media upon graduation.

Michigan State largest

For the second straight year, Michigan State reported the most journalism and mass communications majors, 3,809. The only other school to top the 2,000 mark was California State University at Fullerton with 2,181, although incomplete statistics from the University of Texas at Austin may have kept it from that category. Table 3 lists 56 schools reporting 500 or more majors.

Boston University again topped all schools in the number of graduate students, 408, followed by Minnesota, Michigan State, New York University and Missouri, all with more than 200 students. Northwestern, which reported 230 graduate students in 1982, did not submit graduate enrollment data for 1983. Also absent from the list of schools normally reporting 50 or more graduate majors was Columbia University. (See Table 4.)

Maryland, which began offering the doctorate only recently, tied perennial leader Minnesota with 55 students. Stanford reported the most doctorates awarded, 10. Both doctoral enrollment and degrees granted were up considerably over

TABLE 2

A Five-Year Enrollment Summary

	1983	*1982*	*1981*	*1980*	*1979*
Total Enrollment	86,531	91,016	77,540	71,337	71,594
Freshmen	15,809	19,369	15,393	15,689	15,520
Sophomores	16,159	17,134	14,910	14,290	14,187
Juniors	22,863	23,575	20,091	18,322	18,485
Seniors	23,801	22,706	19,661	17,954	17,736
Specials	406	502	-	-	-
Graduates, Total	5,800	5,923	5,265	4,310	4,635
Master's	5,267	5,492	4,762	3,903	4,401
Doctoral	533	431	503	407	234
BA/BS/BJ Degrees	18,641	18,574	15,229	13,583	13,548
Master's Degrees	1,480	1,717	1,309	940	1,413
Doctoral Degrees	94	64	65	70	67

1982, and both were heavily male dominated. (See Table 5.)

Sequence enrollment

Sequences are indicators of students' employment interests, although in some schools students are arbitrarily sequenced. For example, some schools report all students as being in a news-editorial sequence because it is the only one offered. In reality, many of those students may be interested in public relations, magazines or other career areas. In addition, sequence data should be considered as indicative of trends and not as absolutes, for some schools report only totals and not sequences.

For schools reporting sequence data, news-editorial students accounted for 24 percent, compared with 22 percent in 1982. Broadcast journalism and general radio-television accounted for 23 percent in 1983 and 22 percent in 1982, advertising 15 percent in 1983 and 13 percent in 1982, and public relations 11 percent in both years. Tables 6, 7, 8 and 9 list schools with the largest of the four major sequences, and Table 10 shows trends in sequence enrollments.

The 201 programs reported 20,215 degrees for the year 1982-1983, compared with 20,355 in 1981-1982. In 1982-1983, 59 percent of the graduates were female, compared with 58 percent the previous year. Michigan State led all reporting schools with 815 baccalaureate degrees, and Florida was second with 555. Boston awarded the most

TABLE 3

Schools Reporting 500 or More Majors

Rank/School	*1983*	*1982*	*1981*	*Rank/School*	*1983*	*1982*	*1981*
1. Mich. St.	3809	3381	NR	29. Va. Commonwealth	805	702	652
2. Cal-Fullerton	2181	1917	1704	30. Louisiana St.	772	705	631
3. Syracuse	1960	1794	1991	31. Howard	767	804	110
4. Boston U	1763	1858	1889	32. So. Methodist	763	550	377
5. Ohio U	1613	1742	1601	33. San Diego St.	711	905	807
6. Alabama	1470	1537	1635	34. Oregon	709	749	735
7. Florida	1467	1500	1386	35. No. Carolina	707	685	714
8. Texas-Austin	1284	2349	2172	36. Okla. St.	703	740	717
9. Mid. Tenn. St.	1268	1119	1102	37. American	701	695	871
10. Wis.-Madison	1157	1147	1201	38. So. Florida	690	841	830
11. Indiana	1145	1086	967	39. Kansas	685	713	676
12. Texas Tech	1140	1164	1252	40. Kansas St.	671	594	563
13. Neb.-Lincoln	1124	1267	1043	41. Iowa St.	669	667	653
13. Tenn.-Knoxville	1124	1234	1400	42. Ohio St.	658	659	717
15. Ariz. St.	1094	1082	1148	43. Georgia	639	682	660
16. Oklahoma	1077	985	1011	44. Texas-Arlington	637	590	568
17. Maryland	1028	917	907	45. Dayton	625	725	598
18. Temple	1008	972	998	46. New York U.	623	556	702
19. San Jose St.	1002	970	901	47. West Va.	597	625	629
20. So. Carolina	995	904	1087	48. Kent St.	589	651	685
21. Missouri	977	1041	1049	49. Cal-Long Beach	573	986	426
22. Iowa	932	805	683	50. Pepperdine	572	519	480
23. No. Illinois	911	970	959	51. Cal-Northridge	567	517	489
24. Glassboro St.	869	991	917	51. Miami U.	567	613	558
25. Brigham Young	852	835	873	53. Marquette	529	545	544
26. Ball St.	848	850	803	54. Ark. St.	525	474	486
27. Houston	824	245	236	55. Illinois	522	479	472
28. So. Calif.	815	756	801	56. Minnesota	515	248	474

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ccounted for 7 percent rees awarded. These included 1,186 undergraduate degrees (7 percent of the total), 131 master's degrees (9 percent) and 16 doctorates (17 percent).

Tables 13 and 14 present detailed breakdowns of minority enrollments. These figures should not be taken as absolute, for many schools did not report the number, class status, or sex of minority students.

A list of the 200 schools and their enrollments begins on page 45 of this issue.

For a breakdown of enrollments by campuses, see pages 45-52.

TABLE 4

Schools Reporting 50 or More Graduate Students

School	*1983*	*1982*	*1981*	*School*	*1983*	*1982*	*1981*
1. Boston U.	408	414	NR	20. Wis.-Madison	83	82	87
2. Minnesota	239	248	224	21. So. Calif.	82	77	82
3. Mich. St.	232	159	NR	22. Tenn.-Knoxville	80	73	98
4. New York U.	230	189	189	23. Brigham Young	77	130	142
5. Missouri	202	238	259	24. Iowa St.	75	71	67
6. CBN U.	183	NR	NR	24. Ohio St.	75	81	94
7. Syracuse	175	163	176	26. Neb.-Lincoln	73	80	109
8. Ball St.	154	104	115	27. Georgia	72	72	90
9. Indiana	136	119	125	28. California	71	70	67
10. Ohio U.	125	68	92	29. Michigan	69	NR	NR
11. Maryland	124	68	77	30. American	68	66	86
12. Illinois	120	107	111	31. Kansas	67	66	70
13. Iowa	114	103	91	32. Dayton	65	65	65
14. Glassboro St.	113	104	81	33. San Jose St.	62	52	50
15. Oklahoma	109	43	35	34. No. Illinois	58	58	59
16. Stanford	99	137	150	35. SW Louisiana	55	NR	NR
17. Texas-Austin	92	132	272	36. No. Carolina	55	46	42
18. So. Carolina	89	81	93	37. Washington	55	57	67
19. Florida	88	81	95	38. Alabama	53	56	38

TABLE 5

Doctoral Students, Fall 1983, and Degrees Granted, 1982-83

School	Students			Degrees		
	Male	*Female*	*Total*	*Male*	*Female*	*Total*
1. Maryland	22	33	55	0	0	0
1. Minnesota	32	23	55	2	2	4
3. Mich. St.	27	14	41	5	3	8
4. Stanford	24	13	37	4	6	10
4. Wis.-Madison	19	18	37	4	3	7
6. Illinois	13	21	34	5	4	9
7. Tenn.-Knoxville	24	9	33	3	1	4
8. Indiana	17	11	28	4	0	4
8. Iowa	20	8	28	3	2	5
10. Washington	15	10	25	2	0	2
11. So. Illinois	17	5	22	4	0	4
12. Missouri	17	4	21	1	0	1
13. Michigan	9	9	18	5	3	8
14. Tex.-Austin	12	4	16	2	2	4
14. Utah	7	9	16	1	0	1
16. Syracuse	10	5	15	3	0	3
17. Howard	10	4	14	3	0	3
17. No. Carolina	8	6	14	0	0	0
19. Ohio U.	8	5	13	4	3	7
20. Wis. (Ag. Jour.)	4	3	7	4	4	8
21. Georgia	2	0	2	0	0	0
22. Okla. St.	0	1	1	1	1	2
22. Temple	1	0	1	0	0	0
Totals	318	215	533	60	34	94

TABLE 6

Largest News-Editorial Sequences, 1983

School	Sequence	Undergrad Enrollment
1. Cal-Northrioge	528	528
2. Northwestern	484	484
3. Rutgers	466	466
4. Mich. St.	428	3577
5. Ariz. St.	394	1073
6. Indiana	366	1009
7. Massachusetts	312	312
8. Arizona	297	297
9. Cal-Long Beach	290	570
10. San Francisco St.	281	281
11. St. Bonaventure	280	280

TABLE 7

Largest Broadcast News Sequences, 1983

School	Sequence	Undergrad Enrollment
1. Syracuse	293	1785
2. So. Calif.	280	733
3. Troy State	159	222
4. Missouri	158	775
5. E. New Mexico	148	181
6. American U.	127	633
7. So. Methodist	123	575
8. Ohio U.	119	1488
9. Bemidji St.	116	186
10. Indiana	108	1009
11. Okla. St.	107	670
12. Iowa St.	104	594
13. San Diego St.	100	680

TABLE 8

Largest Advertising Sequences, 1983

School	Sequence	Undergrad Enrollment
1. Mich. St.	1211	3577
2. Texas-Austin	545	1202
3. Neb.-Lincoln	394	1051
4. Florida	382	1379
5. Alabama	379	1417
6. Louisiana St.	365	738
7. No. Illinois	340	853
8. Cal-Fullerton	334	2140
9. San Jose St.	329	940
10. Syracuse	291	1785

TABLE 9

Largest Public Relations Sequences, 1983

School	Sequence	Undergrad Enrollment
1. Cal-Fullerton	383	2140
2. Alabama	332	1417
3. Florida	321	1379
4. Ohio St.	275	583
5. San Jose St.	225	940
6. Wis.-Madison	224	1074
7. Dayton	220	560
8. American U.	215	633
8. Ball St.	215	694
10. Oklahoma	210	968
11. No. Illinois	206	853

TABLE 10

Percentages of Sequence Graduates

Sequence	1982-83	1981-82	1980-81
News edit.	26	26	27
Broadcast	24	21	20
PR	14	13	16
Adv.	17	19	18
PR/Adv. Combined	4	3	-
Magazines	3	3	-
Others/Not Indicated	12	15	19

TABLE 11

Schools Granting 200 or More Baccalaureate Degrees, 1982-83

School	1982-83	1981-82	1980-81
1. Mich. St.	815	736	NR
2. Florida	555	509	480
3. Syracuse	474	311	274
4. Boston U.	466	390	NR
5. Alabama	374	339	297
5. Georgia	374	309	388
5. Ohio U.	374	365	326
8. Missouri	369	357	391
9. Cal-Fullerton	321	368	277
10. Kansas	286	256	244
11. Washington	279	300	298
12. Arizona St.	260	170	88
13. So. Florida	253	194	236
14. So. Carolina	252	284	263
15. Penn State	231	274	252
15. Wis.-Madison	231	243	228
17. San Jose St.	214	224	197
18. Texas-Austin	214[1]	502	693
19. No. Carolina	208	149	145
20. Tenn.-Knoxville	206	196	207

[1]The figures for Texas at Austin reflect only graduates from the School of Journalism, and do not, in 1982-83, include the totals for the Department of Advertising.

TABLE 12

Schools Reporting 25 or More Master's Degrees, 1982-83

School	Male	Female	Total
1. Boston U.	72	98	170
2. Syracuse	58	45	103
3. Mich. St.	47	37	84
4. Missouri	38	43	81
5. American	27	35	62
5. Illinois	28	34	62
7. Texas-Austin	20	26	46
8. CBN U.	20	19	39
9. Michigan	14	23	37
10. Stanford	19	17	36
11. Florida	15	16	31
11. Ohio St.	11	20	31
13. Brigham Young	21	7	28
13. New York U.	11	17	28
15. Alabama	14	13	27
15. Ball St.	12	15	27
17. Georgia	11	14	25
17. So. Carolina	14	11	25

TABLE 13

Minority Enrollment, Autumn 1983

Category	*Class*	*Male/Female*	*Total*	*Percent*	*Of Total N*
Black	UG	1627/2631	4258	6	76,984
Black	MA	84/448	532	10	5,132
Black	PhD	21/12	33	6	533
Hispanic	UG	519/673	1192	1	76,984
Hispanic	MA	28/35	63	1	5,132
Hispanic	PhD	9/1	10	2	533
Asian	UG	135/267	402	1	76,984
Asian	MA	67/55	122	2	5,132
Asian	PhD	28/10	38	7	533
Am. Indian/Alask. Nat.	UG	28/56	84	.	76,984
Am. Indian/Alask. Nat.	MA	2/6	8	.	5,132

TABLE 14

Minority Graduates, 1982-83

Category	*Class*	*Male/Female*	*Total*	*Percent*	*Of Total N*
Black	UG	300/510	810	5	17,542
Black	MA	28/25	53	4	1,410
Black	PhD	6/0	6	.	94
Hispanic	UG	91/161	252	1	17,542
Hispanic	MA	11/8	19	1	1,410
Hispanic	PhD	1/0	1	.	94
Asian	UG	37/70	107	1	17,542
Asian	MA	25/34	59	4	1,410
Asian	PhD	5/4	9	10	94
Am. Indian/Alask. Nat.	UG	6/11	17	.	17,542
Am. Indian/Alask. Nat.	MA	0/1	1	.	1,410

Advertising Enrollments Increase. The number of advertising students in the nation's colleges rose 6 percent last year, according to the 1984 edition of "Where Shall I Go to Study Advertising?" The survey of 86 programs, some in schools of business, showed that 15,892 students majored in advertising, up from 15,006 the previous academic year. Of those, 14,832 were undergraduates and 1,060 were graduate students, up from 13,960 and 1,046 the previous year. Advertising graduates increased to 4,942 last year from 4,760 the year before, with 4,671 bachelor's degrees up 6 percent from the previous year. Graduate degrees numbered 271, down 23 percent from the previous year. Advertising faculty increased from 343 to 361. Copies of the booklet may be purchased for $1 from Advertising Education Publications, 3429 55th St., Lubbock, TX 79413.

1983 enrollments in journalism and mass communication

7.6

The data on the following pages summarize, by school and department, enrollments in journalism and mass communications in the autumn of 1983. The data were collected by Professor Paul Peterson of The Ohio State University. (*See page 3 for the beginning of his report.*)

The list of schools on the following pages differs considerably from the list of schools participating in the 1982 survey reported in the January 1983 issue of *Journalism Educator*.

The following schools participated in the 1983 survey but not in 1982: Auburn, Austin Peay, Bemidji State, Calumet, CBN University, Eastern Illinois, Idaho, Maine, Mary Baldwin, Massachusetts, New Paltz SUNYC, Pan American, Rutgers, South Dakota, Southeastern Louisiana, Troy State and West Florida. Their reported enrollments totalled 3,313. The following schools participated in the 1982 survey but not in 1983: Arkansas Tech, California State at Chico, California State at Los Angeles, Central Arkansas, Clark (Georgia), Clarke (Iowa), East Texas State, Emerson, Fordham, Florida International, Georgia Southern, Illinois State, Loyola of New Orleans, Mount Marty, Nicholls State, North Texas State, Northeast Missouri State, Oklahoma City, Pacific Union, Pittsburg State, Purdue, Rhode Island, Sam Houston State, Seattle, Southern Connecticut, Southwest Texas State, Tennessee Tech, Texas A&M, Toledo, Utica, Walla Walla and West Texas State. If they reported the same enrollment as in 1982, they would have added 9,426 to the 1983 total.

Schools and Departments of Journalism, Enrollment by Campuses, 1983

College/University	Fr.	So.	Jr.	Sr.	Sp.	Grad.	TOTALS 1983	TOTALS 1982	Jr./Sr./Grad 1983	Jr./Sr./Grad 1982	BA Degrees 1983	BA Degrees 1982	Grad Degrees 1983	Grad Degrees 1982
Abilene Christian	71	40	42	43	-	6	202	246	91	95	34	38	1	1
Alabama	369	300	344	404	-	53	1470	1537	801	803	374	339	27	11
Alaska, Anchorage	44	35	30	23	-	-	132	111	53	39	15	8	-	-
Alaska, Fairbanks	20	25	25	17	7	-	94	119	49	50	11	6	-	-
American	3	57	207	366	-	68	701	695	641	NR	112	156	62	47
Anderson C.	19	23	27	7	-	-	76	89	34	32	19	24	-	-
Arizona St.	207	267	297	302	-	21	1094	1082	620	552	260	170	-	-
Arizona	73	80	57	87	-	-	297	436	144	212	56	69	15	15
Arkansas St.	207	99	98	94	-	27	525	474	219	196	67	76	1	5
Arkansas, Little Rock	34	38	26	28	9	28	163	148	91	77	20	20	5	-
Auburn	54	52	49	51	3	-	209	138	103	97	33	NR	-	-
Austin Peay	11	16	8	2	1	-	38	NR	10	NR	0	0	-	-
Baker	27	14	26	13	-	-	80	60	39	23	8	7	-	-
Ball St.	186	168	162	178	-	154	848	850	494	408	110	110	27	41
Baylor	68	60	60	54	-	9	251	271	123	138	35	38	5	5
Bemidji St.	72	43	27	43	1	-	186	191	71	84	35	NR	-	-
Benedict	13	18	19	9	-	-	59	49	28	24	12	9	-	-
Bethany, WVA	59	34	18	32	-	-	143	161	50	70	34	35	-	-
Bethany, Nazarene, OK	7	2	1	8	-	-	18	20	9	12	4	2	-	-
Boise St.	106	76	62	66	-	-	310	43	128	27	52	NR	-	-
Boston	219	233	442	461	-	408	1763	1852	1311	1336	466	390	170	199
Bowling Green St.	126	117	108	78	-	-	429	462	186	212	86	142	-	-
Bradley	51	56	80	66	-	-	253	228	146	116	66	70	-	-
Brenau	19	20	10	11	-	-	60	62	21	27	11	9	-	-
Bridgeport	24	23	47	40	-	-	134	134	87	71	34	16	-	-
Brigham Young	211	159	180	225	-	77	852	835	482	564	171	302	28	50
Buffalo St., U.C.	38	137	181	139	-	-	495	649	320	322	176	151	-	-
Calumet	5	2	3	6	-	-	16	NR	9	NR	2	NR	-	-
Cal St., Fresno	68	52	84	125	-	24	353	314	233	208	55	80	1	-
Cal St., Fullerton	374	302	792	672	-	41	2181	1917	1505	1162	321	368	9	11

College/University	Fr.	So.	Jr.	Sr.	Sp.	Grad.	TOTALS 1983	TOTALS 1982	Jr./Sr./Grad 1983	Jr./Sr./Grad 1982	BA Degrees 1983	BA Degrees 1982	Grad Degrees 1983	Grad Degrees 1982
Cal St., Long Beach	98	87	213	172	3	-	573	986	175	629	176	91	-	-
Cal St., Northridge	119	82	187	140	-	39	567	517	366	308	103	81	1	4
Cal St., Sacramento	48	34	87	81	-	10	260	276	178	181	64	42	-	-
California	-	-	-	-	-	71	71	70	71	70	-	-	18	11
Cal Poly, Pomona	89	85	90	100	-	-	364	377	190	NR	NR	44	-	-
Cal Poly, San Luis Obispo	41	39	52	93	-	-	225	248	145	171	59	77	-	-
CBN University	-	-	-	-	-	183	183	NR	183	NR	-	-	39	-
Central Florida	50	36	174	156	-	35	451	457	365	NR	142	NR	2	NR
Central Michigan	59	62	101	121	-	1	344	401	223	225	114	102	0	2
Central Missouri	110	85	92	96	2	18	403	357	208	185	75	63	5	3
Central State, OK	50	42	46	26	-	4	168	183	76	83	40	30	3	0
Colorado St.	21	42	77	140	-	-	280	388	217	238	100	97	-	-
Colorado	-	-	135	166	-	54	355	323	355	323	143	180	14	7
Cornell	52	37	52	53	-	22	216	191	127	110	41	32	10	19
Dayton	100	132	173	155	-	65	625	660	393	436	130	140	7	10
Denver	51	90	67	58	-	22	288	233	147	121	82	57	19	11
Drake	102	116	107	88	-	11	424	435	206	181	104	116	15	10
Duquesne	-	49	71	92	-	-	212	235	182	199	53	68	-	0
Eastern Illinois	49	37	41	37	-	-	164	158	78	77	34	NR	-	-
Eastern Kentucky	-	-	-	-	-	-	478	NR	-	-	95	-	-	-
Eastern New Mexico St.	66	59	34	22	-	10	191	141	66	NR	18	16	1	-
East Tennessee St.	94	67	72	68	-	-	301	301	140	131	64	45	-	-
Elon C.	10	13	18	7	1	-	49	45	26	28	9	NR	-	-
Evangel	50	35	35	40	-	-	160	75	44	25	46	12	-	-
Evansville	60	33	44	24	-	12	173	167	68	54	21	25	-	-
Florida A&M	46	35	36	35	-	-	152	114	71	79	21	23	-	-
Florida Southern	37	37	62	13	-	-	149	228	75	109	59	40	-	-
Florida	-	17	649	713	-	88	1467	1500	1450	1500	555	509	31	10
Franklin	40	18	12	6	-	-	76	54	18	20	12	14	-	-
George Washington	2	23	43	41	-	-	109	105	84	81	39	43	-	-
Georgia	-	-	180	387	-	72	639	678	639	678	374	309	25	26

College/University	Fr.	So.	Jr.	Sr.	Sp.	Grad.	TOTALS 1983	TOTALS 1982	Jr./Sr./Grad 1983	Jr./Sr./Grad 1982	BA Degrees 1983	BA Degrees 1982	Grad Degrees 1983	Grad Degrees 1982
Glassboro St.	186	155	226	179	-	113	860	990	-	521	169	169	8	12
Goshen	16	8	9	5	-	-	38	22	14	16	5	4	-	-
Hampton	138	64	57	53	-	-	312	274	110	95	43	44	-	-
Harding	29	26	25	29	-	3	112	125	54	56	19	23	-	-
Hawaii at Manoa	-	7	74	80	-	-	161	140	154	133	54	50	-	-
Henderson St.	17	3	4	10	-	-	34	34	14	18	5	3	-	-
Houston	153	193	173	225	43	37	824	749	478	154	109	42	13	-
Howard	196	180	162	184	-	45	767	701	391	316	120	-	10	-
Humboldt	28	27	52	57	4	-	168	181	111	117	59	57	-	-
Idaho St.	6	10	9	10	15	1	51	82	20	45	8	11	-	-
Idaho	89	79	107	67	-	-	342	NR	174	NR	45	NR	-	-
Illinois	-	-	203	199	-	120	522	479	522	479	162	187	71	44
Indiana St.	27	25	19	31	-	-	102	80	50	36	15	10	10	-
Indiana	214	256	264	275	-	136	1145	1086	675	614	183	175	19	12
Indiana of PA	64	76	76	68	-	-	284	270	144	140	63	52	-	-
Iowa St.	146	154	142	152	-	75	669	667	369	364	131	102	17	15
Iowa	205	170	271	172	-	114	932	805	557	469	122	111	18	20
James Madison	6	28	25	30	-	-	89	95	55	66	29	26	-	-
Kansas St.	182	161	157	136	3	32	671	594	325	276	107	84	-	9
Kansas	-	27	249	341	1	67	685	713	658	682	286	256	22	22
Kearney St.	33	29	25	27	-	-	114	115	52	54	25	21	-	-
Keene St.	61	28	9	7	4	-	109	68	24	20	8	10	-	-
Kent St.	172	145	121	118	3	30	589	651	272	297	105	91	5	6
Kentucky	90	83	124	99	-	-	396	425	225	270	129	-	-	-
Lehigh	-	4	16	18	-	-	38	44	34	42	25	21	-	-
Lincoln, Mo.	38	21	14	12	-	-	85	86	26	24	13	6	-	-
Long Island	28	17	9	18	-	-	75	108	27	42	13	12	-	-
Louisiana St.	44	209	241	244	-	34	772	705	519	477	111	103	8	9
Louisiana Tech.	19	15	9	16	1	-	60	77	26	38	16	21	-	-
Louisville	-	41	117	140	-	-	298	NR	257	NR	103	NR	-	-
MacMurray	4	-	1	2	-	-	7	9	3	4	0	-	5	-
Maine at Orono	-	-	129	134	-	-	263	NR	263	NR	58	NR	-	-

College/University	Fr.	So.	Jr.	Sr.	Sp.	Grad.	TOTALS 1983	TOTALS 1982	Jr./Sr./Grad 1983	Jr./Sr./Grad 1982	BA Degrees 1983	BA Degrees 1982	Grad Degrees 1983	Grad Degrees 1982
Mankato St.	69	61	51	64	-	-	245	220	115	106	45	34	-	-
Marquette	120	125	119	118	5	42	529	545	279	284	111	96	8	6
Marshall	86	76	56	61	-	27	306	378	144	228	41	44	-	6
Mary Baldwin	-	-	15	16	-	-	31	NR	31	NR	NR	NR	-	-
Maryland	182	208	239	250	25	124	1028	917	613	565	184	180	0	14
Massachusetts	60	82	87	83	-	-	312	NR	170	NR	63	NR	-	-
Memphis St.	38	63	81	112	3	-	297	346	196	248	58	52	-	-
Miami	118	120	160	129	12	28	567	613	329	357	167	111	5	-
Michigan St.	602	705	1279	982	9	232	3809	3381	2502	2196	815	736	92	61
Michigan	1	47	154	185	-	69	456	NR	408	NR	197	NR	45	NR
Middle Tenn. St.	354	323	257	334	-	-	1268	1119	591	516	181	184	-	-
Midwestern St., TX	11	7	8	8	-	-	34	40	16	16	2	4	-	-
Minnesota	-	27	105	144	-	239	515	474	488	464	128	124	19	34
Mississippi	77	62	86	91	-	18	334	328	196	186	70	64	8	-
Mississippi U for Women	18	17	20	19	-	-	74	69	39	41	21	18	-	-
Missouri	-	-	363	412	-	202	977	1041	977	1041	369	357	82	77
Montana	109	76	76	46	10	10	326	271	132	131	31	40	1	3
Moorhead St., MN	88	80	63	92	6	-	329	338	155	157	92	34	-	-
Murray St.	85	97	73	74	1	16	346	346	164	190	72	65	6	8
Nebraska, Lincoln	186	294	318	253	-	73	1124	1267	644	627	137	112	2	9
Nebraska, Omaha	123	114	110	61	14	39	461	469	210	215	58	48	1	9
Nevada, Las Vegas	78	62	56	54	-	22	250	NR	110	NR	35	NR	-	-
Nevada, Reno	77	68	86	69	-	16	316	184	171	112	37	25	-	2
New Mexico St.	65	71	91	76	-	-	303	205	167	120	52	45	-	-
New Paltz, SUNYC	2	63	46	39	3	-	152	NR	88	NR	13	NR	-	-
New York U.	26	82	137	148	-	230	623	556	515	493	123	112	28	22
Norfolk St.	44	33	24	14	-	5	120	100	43	42	24	11	-	-
North Carolina	-	249	172	231	-	55	707	713	468	445	208	149	2	14
North Dakota St.	34	50	50	34	-	4	172	158	88	70	19	14	-	-
North Dakota	51	96	75	79	-	-	301	311	154	173	62	40	-	-
North Florida	-	-	135	63	20	-	218	197	218	197	33	28	-	-
Northeastern	79	70	61	60	52	-	322	315	121	128	58	56	-	-

College/University	Fr.	So.	Jr.	Sr.	Sp.	Grad.	TOTALS 1983	TOTALS 1982	Jr./Sr./Grad 1983	Jr./Sr./Grad 1982	BA Degrees 1983	BA Degrees 1982	Grad Degrees 1983	Grad Degrees 1982
Northern Arizona	141	120	86	67	-	7	468	421	160	138	80	86	4	3
Northern Illinois	145	173	267	268	-	58	911	970	593	592	192	215	11	9
Northwestern	146	136	109	93	-	NR	484	708	202	433	NR	123	NR	192
Northwest Missouri St.	56	41	38	48	-	-	183	239	86	90	48	74	-	-
Ohio St.	18	118	214	227	6	75	658	659	522	518	162	168	31	54
Ohio U.	334	381	355	405	13	125	1613	1742	898	860	374	365	26	34
Ohio Wesleyan	-	5	23	13	-	-	41	36	36	36	16	21	-	-
Oklahoma St.	110	173	201	186	-	33	703	740	420	416	92	103	11	11
Oklahoma	220	287	229	232	-	109	1077	985	570	523	180	201	10	5
Oregon St.	26	34	51	55	3	-	169	229	106	85	49	44	-	-
Oregon	212	132	162	156	-	47	709	749	365	390	116	159	18	24
Pan American	NR	NR	NR	NR	-	-	301	286	NR	NR	NR	NR	-	-
Penn St.	3	57	189	158	-	19	426	497	366	497	231	274	16	13
Pepperdine	157	117	137	132	4	25	572	519	294	241	109	117	3	9
Point Park	81	57	38	63	-	39	278	309	150	147	61	73	4	-
Prairie View A&M	50	32	34	46	-	-	162	146	80	70	20	15	-	-
Richmond	-	7	27	19	-	-	53	31	46	26	17	12	-	-
Rider	46	50	55	61	-	-	212	217	116	119	49	35	-	-
Rutgers	97	126	134	109	-	-	466	450	243	220	89	NR	-	-
San Diego St.	72	130	181	297	-	31	711	905	509	643	112	279	10	10
San Francisco St.	56	33	107	85	-	-	281	276	192	186	79	48	-	-
San Jose St.	139	133	308	360	-	62	1002	970	730	699	214	224	4	8
Shippensburg St.	99	67	83	67	-	28	344	381	178	176	94	147	6	19
South Carolina	175	237	236	258	-	89	995	845	583	530	252	284	25	41
South Dakota St.	56	52	49	33	1	10	201	232	93	101	34	29	4	0
South Dakota	39	58	69	48	-	8	222	232	126	130	112	NR	9	NR
South Florida	-	-	266	394	-	30	690	841	690	841	253	194	1	-
Southern California	-	-	-	-	-	82	815	756	NR	NR	NR	NR	NR	NR
S. Illinois, Carbondale	53	77	109	104	1	48	392	372	259	235	107	173	18	22
S. Illinois, Edwardsville	35	71	110	93	-	29	338	289	232	202	39	68	4	3
Southern Methodist	192	193	185	187	-	6	763	548	378	278	180	132	4	5
Southern Mississipi	51	51	60	66	-	-	228	174	126	99	65	51	-	-

College/University	Fr.	So.	Jr.	Sr.	Sp.	Grad.	TOTALS 1983	TOTALS 1982	Jr./Sr./Grad 1983	Jr./Sr./Grad 1982	BA Degrees 1983	BA Degrees 1982	Grad Degrees 1983	Grad Degrees 1982
Southeastern Louisiana	21	15	9	5	-	-	50	NR	14	NR	NR	NR	-	-
Southwestern Louisiana	131	104	70	69	-	57	431	338	196	118	36	19	-	-
St. Bonaventure	98	65	62	55	-	-	280	274	117	108	72	63	-	-
St. Cloud St.	-	30	102	111	-	-	243	156	213	141	73	67	-	-
St. Mary-of-Woods	6	2	3	2	-	-	13	13	5	8	5	2	-	-
St. Thomas	27	18	53	46	-	-	144	133	99	70	46	28	-	-
Stanford	-	8	52	37	-	99	196	252	188	242	55	59	46	46
Suffolk	55	54	46	40	-	-	195	230	86	84	46	33	-	-
Syracuse	443	385	521	420	16	175	1960	1794	1132	962	474	311	106	108
Temple	259	221	225	257	2	44	1008	972	528	489	177	350	-	13
Tennessee, Chattanooga	72	76	55	41	-	-	244	225	96	98	19	NR	-	-
Tennessee, Knoxville	334	220	199	291	-	80	1124	1234	570	555	206	196	18	16
Tennessee, Martin	86	53	40	32	-	-	211	216	72	81	39	NR	-	-
Texas Christian	115	108	118	108	2	4	455	282	232	84	72	38	1	-
Texas Tech	360	221	218	247	47	47	1140	1164	559	552	196	208	14	7
Texas Wesleyan	20	26	21	14	-	-	81	61	35	24	7	1	-	-
Texas, Arlington	195	116	137	182	7	-	637	590	326	346	114	76	-	-
Texas, Austin	-	12	565	615	-	92	1284	1534	1272	1982	214	502	17	19
Texas, El Paso	86	103	105	93	15	-	402	495	198	176	52	43	-	-
Texas, Permian Basin	-	-	9	9	1	-	19	26	19	26	10	10	-	-
Trinity	47	65	53	58	2	-	225	236	111	144	70	64	-	-
Troy St.	86	52	46	38	-	-	222	219	84	82	41	NR	-	-
Tulsa	-	-	14	121	-	-	135	108	135	92	76	51	-	-
Utah St.	40	26	25	24	1	9	125	137	58	69	19	19	4	5
Utah	1	28	65	118	-	30	242	273	213	256	115	101	7	2
Valparaiso	23	27	31	23	5	-	109	114	59	59	33	NR	-	-
Virginia Commonwealth	206	210	182	182	-	25	805	702	389	348	110	100	12	2
Virginia (PI and SU)	78	124	156	70	3	-	431	400	224	193	103	113	-	-
Washington & Lee	-	1	19	17	-	-	37	47	37	47	25	18	-	-
Washington St.	-	17	109	225	2	17	370	391	353	406	182	183	0	0

College/University	Fr.	So.	Jr.	Sr.	Sp.	Grad.	TOTALS 1983	TOTALS 1982	Jr./Sr./Grad 1983	Jr./Sr./Grad 1982	BA Degrees 1983	BA Degrees 1982	Grad Degrees 1983	Grad Degrees 1982
Washington	-	5	113	273	10	55	456	493	451	485	279	300	14	14
Wayne St.	9	36	104	98	-	-	247	209	202	169	81	68	-	-
Western Illinois	62	93	114	119	-	-	388	363	233	195	105	81	-	-
Western Kentucky	139	101	119	131	-	-	490	452	250	234	84	76	-	-
Western Washington	74	49	73	55	-	-	251	116	128	67	37	48	-	-
West Florida	-	-	107	-	-	49	156	NR	156	NR	53	NR	14	NR
West Virginia	173	152	104	135	-	33	597	625	272	296	111	144	10	10
Wichita St.	15	44	45	65	-	-	169	218	110	114	NR	8	-	-
Winona St.	63	59	60	49	-	-	231	192	109	73	26	25	-	-
Wisconsin, Eau Claire	106	97	86	109	-	-	398	336	195	154	63	68	-	-
Wisconsin, La Crosse	153	90	62	88	3	-	396	382	153	156	52	46	-	-
Wisconsin, Madison, Jur	141	205	376	352	-	83	1157	1147	811	777	231	243	27	33
Wisconsin, Madison, Ag	9	17	27	53	-	41	147	240	121	201	40	17	18	8
Wisconsin, Oshkosh	57	62	94	75	-	-	288	285	169	143	65	32	-	-
Wisconsin, River Falls	49	25	21	26	1	-	122	130	48	55	12	12	-	-
Wyoming	64	55	61	63	-	15	258	269	139	110	43	33	1	1
TOTALS (201 programs, 200 schools)	15,809	16,159	22,863	23,801	406	5800	86,531	81,456	51,848	48,779	18,641	16,898	1574	1685

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1984 survey: no change in mass comm enrollments

By Paul V. Peterson

Despite what appears to be a large decline in the number of journalism and mass communication majors in the nation's colleges and universities, enrollments in the autumn of 1984 remained stable, as they have for the past four years. A total of 78,856 students were reported by 180 schools in the annual survey for *Journalism Educator*.

A simple comparison between the 1984 figures and those reported in 1983 would indicate that enrollment dropped by 8.9 percent, for the 1983 total reported was 86,531. But such comparison is misleading for two reasons.

One, 200 schools reported in 1983, compared with 180 in 1984. If the schools that did not participate in 1984 had submitted the same numbers that they did in 1983, more that 12,000 students would have been added to the total. Two, not all schools keep records in the same fashion, and thus variances show in the totals.

Several methods could be used to make adjustments to provide comparisons. One, as mentioned, is to add the 1983 figures for the schools that reported in 1983 but not 1984, assuming stable enrollments. If this is done, the figures would indicate a 1.7 percent growth rate.

A second method is to compare the enrollments of schools that reported 500 or more students for each year, omitting only Texas A&M, which did not report in 1983 but did in 1984. Using this procedure, the growth rate is, again, 1.7 percent.

Thus, by whichever method is used for comparison, the data suggest that enrollments have not increased significantly. And since there have been no major changes in enrollments since 1980, it appears that enrollments in journalism and mass communication, which grew faster than overall college and university enrollments for many years, have plateaued.

Some other observations about the 1984 data:

- The percentage of females was 59.2 percent, compared with 58 percent in 1983 and 59 percent in 1982.
- All classes remained about the same, in terms of numbers.
- The percentage of minority students in journalism and mass communications has not changed.
- "Nontraditional" journalism sequences are continuing to draw more students each year, in comparison with news-editorial.

As always, the reader is cautioned to remember that these figures are really only indicative of trends and should not be used as absolutes. The many variables in reporting information for this survey make it unwise to state that "this is the way it is." And while most departments now use some form of computer printouts, such printouts often do not show such facts as race or sequence.

Peterson, a professor in the School of Journalsim at Ohio State University, has conducted the annual enrollment survey of journalism and mass communications programs for more than 15 years. Until the Spring 1984 issue, his reports were published in the Winter issue of **Journalism Educator**.

TABLE 1

Enrollments by Sex, Class and Sequence, 1984 and 1983*

1984

	Class							*Sequence*				
	Fr	*So*	*Jr*	*Sr*	*MA*	*PhD*	*Total*	*N-Ed*	*Bd-News*	*R-TV*	*PR*	*Adv*
Males	5,263	5,540	8,128	9,570	2,018	326	21,275	6,072	1,924	4,937	2,165	3,464
Females	8,526	8,240	12,190	12,251	2,892	214	44,315	8,644	2,823	4,486	5,283	6,234
Totals	13,789	13,780	20,318	22,091	4,910	540	65,590	14,716	4,747	9,423	7,448	9,698

1983

	Class							*Sequence*				
	Fr	*So*	*Jr*	*Sr*	*MA*	*PhD*	*Total*	*N-Ed*	*Bd-News*	*R-TV*	*PR*	*Adv*
Males	6,174	6,363	9,253	10,250	2,197	318	34,555	7,496	1,994	6,377	2,392	3,887
Females	8,919	9,279	13,054	13,374	2,935	215	47,776	9,832	2,582	5,403	5,378	6,822
Totals	15,093	15,642	22,307	23,624	5,132	533	82,331	17,328	4,576	11,780	7,770	10,709

*These tabulations include figures for only those schools that reported their enrollments by sex, class and sequence, representing 83 percent of the reported 78,850 for 1984, and 95 percent of the 1983 figure of 86,649.

Understaffed departments often report they simply do not have the personnel or time to collect the data requested in the survey.

For this survey, a person majoring in journalism and mass communication is defined as (1) someone who is under the administrative control of a school or department that offers an academic major in the area and (2) is preparing for future employment in some form of the mass media. Such employment includes work on newspapers, magazines, in public relations, in advertising, on radio and television stations, and the like. The terms journalism and newspapering have not been synonymous for some time, and thus the term mass communication is used to clarify the interests of students attending journalism schools.

For the third straight year, Michigan State reported more than 3,000 majors, with a total of 3,898 in 1984. California State at Fullerton reported 2,087 for second place in the "numbers" sweepstakes and Syracuse also topped the 2,000 mark, reporting 2,085. Table 3 lists those schools reporting 500 or more majors.

Boston University again topped all schools in reporting the number of graduate students enrolled, although its total dropped considerably from the last two years. Missouri moved up from fifth place in 1983 to the second spot, with 249 students.

In terms of schools offering the doctorate, Minnesota again heads all schools with 50 students. Iowa and Southern Illinois at Carbondale graduated the most doctorates, each reporting eight. Of those 16, 13 were male and three female. Nine Black PhDs were reported, 15 Hispanic, and two Asian. No American Indian or Alaskan Native received a doctorate in journalism or mass communications during the 1983-84 academic year.

Sequences, indications of students' areas of interest, can be misleading, because some schools do not separate students by sequences but report only totals. In addition, schools that offer just one sequence report all students in that sequence, even though some students may be interested in another area of journalism. But sequences do indicate areas of interest, and over a period of time become indicators of the percentages of the total enrollment interested in varoius fields.

For schools reporting sequence data, news-editorial students accounted for the largest single interest, with 23.5 percent. That compares with 24 percent a year ago. For detailed information, see Tables

TABLE 2
A Seven-Year Enrollment Summary

	1984	*1983*	*1982*	*1981*	*1980*	*1979*	*1978*
Total Enrollment	78,856	86,531	91,016	77,540	71,337	71,594	69,758
Freshmen	14,041	15,809	19,369	15,393	15,689	15,520	15,235
Sophomores	14,321	16,159	17,134	14,910	14,290	14,187	13,698
Juniors	20,669	22,863	23,575	20,091	18,322	18,485	17,759
Seniors	21,093	23,801	22,706	19,661	17,954	17,736	17,548
Specials	416	406	502	-	-	-	-
Graduates, Total	5,572	5,800	5,923	5,265	4,310	4,635	5,081
Master's	5,032	5,267	5,492	4,762	3,903	4,401	4,674
Doctoral	540	533	431	503	407	234	407
BA/BS/BJ Degrees	17,221	18,641	18,574	15,229	13,583	13,548	14,354
Master's Degrees	1,611	1,480	1,717	1,309	940	1,413	1,489
Doctoral Degrees	66	94	64	65	70	67	81

TABLE 3

Schools Reporting 500 or More Journalism/Mass Communication Majors

Rank/School	1984	1983	1982
1. Mich. St.	3898	3809	3381
2. Cal-Fullerton	2087	2181	1917
3. Syracuse	2085	1960	1794
4. Boston	1764	1763	1858
5. Florida	1632	1467	1500
6. Alabama	1385	1470	1537
7. Ohio U.	1341	1613	1742
8. Wis.-Madison	1324	1157	1147
9. Texas Tech	1261	1140	1164
10. Mid. Tenn. St.	1230	1268	1119
11. Indiana	1142	1145	1086
12. Maryland	1099	1028	917
13. Tenn.-Knoxville	1093	1124	1234
13. So. Carolina	1074	995	904
15. So. Methodist	1047	763	550
16. Arizona St.	1023	1094	1082
17. Missouri	961	977	1047
17. San Jose St.	961	1002	970
19. San Diego	955	911	905
20. Brigham Young	937	852	835
21. Temple	930	1008	972
22. Purdue	926	890	NR
23. Oregon	875	709	749
24. Louisiana St.	777	772	705
25. No. Carolina	776	707	685
26. Glassboro St.	775	869	991
27. Howard	750	767	804
28. Northwestern	734	681	NR
28. Texas-Arlington	734	637	590
30. Va. Commonwealth	731	805	702
31. Kansas	728	685	713
32. Iowa St.	721	669	667
33. Ball St.	713	848	850
33. New York U.	713	623	556
35. Georgia	707	639	682
36. So. California	706	815	756
37. No. Illinois	695	660	970
38. So. Florida	685	660	841
39. S.W. Texas St.	659	NR	NR
40. Ohio St.	637	658	659
41. West Virginia	629	597	625
42. Cal-Long Beach	613	573	983
43. Cal-Northridge	594	567	517
44. Miami	587	567	613
45. Dayton	582	625	725
46. Kent St.	573	589	651
47. Oklahoma	570	703	740
48. Minnesota	569	522	515
49. Arkansas St.	539	525	747
50. Marquette	536	529	545
51. Illinois	532	522	479
52. Va. Pl & SU	520	429	NR
53. Iowa	514[1]	932	805
54. Stephen F. Austin	506	532	NR
55. Cent. Florida	504	451	587
56. Texas A&M	500	412	NR

[1]Iowa has gone to a selective admissions program, and thus the figures for 1984 do not include what are now pre-journalism students but were formerly counted as majors.

TABLE 4

Schools Reporting 50 or More Graduate Students

School	1984	1983	1982
1. Boston	369	408	414
2. Missouri	249	202	238
3. Northwestern	241	NR	NR
4. Mich. St.	232	232	159
5. Minnesota	220	239	248
6. Syracuse	205	175	163
7. Columbia	185	178	NR
8. New York U.	160	230	189
9. Indiana	148	136	119
10. Illinois	127	120	107
11. Michigan	126	69	NR
12. Glassboro St.	114	113	104
13. Stanford	103	99	137
14. Ball St.	101	154	104
15. Florida	95	88	81
16. Iowa	91	114	103
17. Brigham Young	90	77	130
18. So. Carolina	88	89	81
19. Temple	87	44	46
20. Wis.-Madison	86	83	82
21. Tenn.-Knoxville	82	80	73
22. So. California	81	82	77
23. Ohio U.	79	125	68
24. Ohio St.	77	75	81
24. Purdue	77	NR	4
26. Howard	70	45	103
27. California	69	71	70
28. Maryland	66	124	68
29. Iowa St.	65	75	71
30. Kansas	61	67	66
31. Neb.-Omaha	58	39	51
32. No. Carolina	57	55	46
33. Georgia	55	72	72
34. Colorado	53	54	49
35. Oregon	52	47	49
36. Marquette	51	42	47
36. San Jose St.	51	62	52
38. Louisiana St.	50	34	30

6, 7, 8 and 9 accompanying this article.

Minority students accounted for eight percent of the reported enrollment this year, compared with 8.2 percent last year. However, the actual figures are probably higher, since a number of schools do not submit statistics by race. Also, Clark University in Atlanta, Hampton Institute, Benedict College and Norfolk State, all with sizeable black enrollments, did not report this year. In addition, Texas at El Paso, with a sizeable Hispanic enrollment, did not participate.

For a breakdown on minority enrollments and degrees by sex and sequence, see Tables 13 and 14.

In sum, nothing much has changed with regard to journalism enrollments during the past four years, and a period of numerical stability would appear to have set in.

TABLE 5
Doctoral Students, Fall 1984, and Degrees Granted, 1982-83

	Students			*Degrees*		
School	*Male*	*Female*	*Total*	*Male*	*Female*	*Total*
1. Minnesota	30	20	50	2	1	3
2. Mich. St.	35	13	48	1	1	2
3. Purdue	18	20	38	2	3	5
4. Wis.-Madison	22	15	37	4	2	6
5. Illinois	18	18	36	2	3	5
6. Tenn.-Knoxville	24	11	35	3	1	4
7. Missouri	23	8	31	3	0	3
9. Stanford	19	12	31	2	4	6
9. Iowa	17	8	25	6	2	8
10. Syracuse	17	8	25	-	-	-
11. Washington	15	10	25	2	2	4
12. Michigan	11	10	21	2	0	2
12. So. Illinois	14	7	21	7	1	8
Howard	15	5	20	2	0	2
14. Utah	10	10	20	-	-	-
16. Ohio U.	7	9	16	4	1	5
17. No. Carolina	7	6	13	-	-	-
18. Temple	3	4	7	-	-	-
19. Georgia	4	2	6	-	-	-
19. Okla. St.	3	3	6	-	-	-
21. Wis. (Ag.)	1	1	2	2	0	2

TABLE 6
Largest News-Editorial Sequences, 1984

School	*Sequence*	*Undergrad Enrollment*
1. Cal.-Northridge	567	567
2. Texas A&M	458	500
3. Rutgers	427	427
4. Mich. St.	413	3666
5. Ariz. St.	354	1005
6. Indiana	344	994
7. Massachusetts	325	325
8. Cal.-Long Beach	293	613
9. St.-Bonaventure	287	288
10. Florida	272	1537
11. Penn. St.	243	440
12. San Francisco	230	230
13. Temple	214	843
14. Montana	204	226

TABLE 7
Largest Broadcast News Sequences, 1984

School	*Sequence*	*Undergrad Enrollment*
1. Syracuse	338	1880
2. So. Calif.	245	625
3. Louisiana	214	727
4. So. Methodist	198	1047
5. Missouri	162	712
6. San Diego St.	153	917
7. S.W. Texas St.	147	659
8. Oregon	140	823
9. Ohio U.	124	1262
10. Iowa St.	113	656
11. Mid Tenn. St.	108	1230
12. Oklahoma St.	106	525
13. Ohio St.	104	560
13. Tex.-Arlington	104	734
15. Wis.-Madison	103	1238

TABLE 8
Largest Advertising Sequences, 1984

School	*Sequence*	*Undergrad Enrollment*
1. Mich. St.	1204	3666
2. Florida	467	1537
3. So. Methodist	405	1047
4. San Diego St.	373	917
5. Lousiana	365	727
6. Alabama	331	1344
7. Wis.-Madison	287	1238
8. No. Illinois	240	652
9. Brigham Young	236	847
10. Kansas	229	667
11. Kentucky	216	402
12. Missouri	214	712
13. Temple	213	843
14. Tenn.-Knoxville	212	1011
15. Illinois	210	405

TABLE 9
Largest Public Relations Sequences, 1984

School	*Sequence*	*Undergrad Enrollment*
1. Florida	385	1537
2. Rutgers, P/R	374	374
3. Alabama	306	1344
4. Purdue	305	849
5. Ohio St.	240	560
6. San Diego St.	222	917
7. Cal.-Long Beach	200	613

TABLE 10
Percentages of Sequence Graduates

Sequence	*1983-84*	*1982-83*	*1981-82*
News edit.	23.9	25.7	26
Broadcast	6.0	6.6	.
RTV General	16.3	17.5	24
PR	14.3	13.7	13
Adv.	21.0	17	19
PR/Adv. Combined	3.5	3.9	3
Magazines	2.7	2.6	NR
Community Jour	.0	.0	NR
Ag/Home Ec Jour	.3	NR	NR
Sci/Tech Writing	.2	NR	NR
Photo	1.3	NR	NR
Gen Mass Comm	5.4	5.6	NR
Others/Not Indicated	5.1	12.0	15

Note: Until 1982-83 the figures for Broadcast News and Radio-TV General were combined into Radio-TV General. Also, NR means that the figures were not recorded separately for these sequences but were lumped under Others/Not Indicated.

TABLE 11
Schools Granting 200 or More Baccalaureate Degrees, 1983-84

School	*1983-84*	*1982-83*	*1981-82*
1. Mich. St.	1075	815	736
2. Florida	499	555	509
3. Boston	462	466	390
4. Alabama	431	374	339
5. Syracuse	405	474	311
6. Cal.-Fullerton	384	321	368
7. Missouri	363	369	357
8. Michigan	352	197	NR
9. Georgia	431	374	309
10. Ohio U.	317	374	365
11. So. Carolina	288	252	284
12. Kansas	285	286	256
13. Washington	252	279	300
14. Tenn.-Knoxville	248	206	196
15. Purdue	239	NR	NR
15. Wis.-Madison	236	231	243
17. Glassboro St.	234	169	169
18. San Jose St.	229	214	224
19. So. Florida	219	253	194

TABLE 12
Schools Reporting 25 or More Master's Degrees, 1983-84

School	*Male*	*Female*	*Total*
1. Northwestern	74	106	180
2. Boston	58	118	176
3. Columbia	88	82	170
4. Syracuse	68	72	140
5. Missouri	31	30	61
6. Illinois	25	27	52
7. New York U.	13	38	51
8. Michigan St.	20	21	41
9. Ohio St.	15	19	34
10. Stanford	16	17	33
11. California	11	17	28
11. Michigan	17	11	28
13. Iowa	11	16	27
14. Temple	14	12	26

For a breakdown of enrollments by campuses, see pages 53-60.

TABLE 13

Minority Enrollment, Autumn 1984

Category	*Class*	*Male/Female*	*Total*	*Percent*	*Of Total N*
Black	UG	1750/2277	4027	5.5	73,284
Black	MA	77/139	216	4.4	4,910
Black	PhD	21/12	34	6.3	540
Hispanic	UG	407/573	980	1.3	73,284
Hispanic	MA	22/27	49	.9	4,910
Asian	PhD	5/2	7	1.3	540
Asian	UG	173/326	499	.7	73,284
Asian	MA	45/72	117	2.4	4,910
Am. Indian/Alaska Nat.	PhD	20/13	33	6.1	540
Am. Indian/Alaska Nat.	UG	31/36	67	.09	73,284
Am. Indian/Alaska Nat.	MA	1/6	7	.01	4,910
	PhD	1/3	4	.7	540

TABLE 14

Undergraduate Degrees in Journalism and Mass Communication, Sept. 1, 1983 to Aug. 31, 1984 Reported by Sequence, Race and Sex (male/female)

Sequence	*Total*	*Black*	*Hispanic*	*Asian*	*Amerind*
News-editorial	1542/1899	67/108	18/25	24/31	2/2
Broadcast news	328/540	17/46	6/5	1/4	0/1
RTV Gen.	1265/1077	42/46	21/21	1/5	1/2
PR	556/1501	24/58	4/8	3/6	0/2
Advertising	1037/1984	16/24	16/22	1/8	-
PR/ADV Combo	192/306	8/14	-	0/2	-
Magazine	109/285	2/9	1/1	0/1	0/2
Comm. Journ.	6/5	-	-	-	-
Science Writ.	11/21	0/1	-	-	-
Ag. Journ.	23/28	0/1	-	-	-
Photo	109/81	2/4	3/0	0/1	-
Gen. Mass Comm.	307/468	5/5	1/6	0/2	-
Undec.	35/45	-	-	-	-
Other	267/335	17/49	0/2	0/1	-

Notes:

(1) The above figures are based on "degrees reported" and should not be construed as the same thing as degrees granted.

(2) Many schools do not report minority statistics, and thus some of these figures may be a bit under the actual totals.

(3) Figures are for male/female equal total.

1984 enrollments in journalism and mass communication

The data on the following pages summarize, by school and department, enrollments in journalism and mass communications in the autumn of 1984. The data was collected by Professor Paul Peterson of The Ohio State University. (*See page 5 for the beginning of his report.*)

The list of schools on the following pages differs considerably from the list of schools participating in the 1983 survey reported in the January 1984 issue of *Journalism Educator*.

The following schools participated in the 1983 survey but not in 1984: Alaska-Fairbanks, American, Anderson, Austin Peay, Benedict, Calumet, Cal St.-Sacramento, CBN University, Duquesne, Evansville, Hampton Institute, Harding, Houston, Humboldt State, Idaho State, Idaho, Indiana of Pennsylvania, James Madison, Kansas State, Kearney State, Louisiana Tech, Louisville, Mississippi Women's, Moorhead State, Nebraska-Lincoln, Nevada-Reno, New Paltz-SUNYC, Norfolk State, Northern Arizona, NW Missouri State, Oklahoma, Pepperdine, South Dakota, Tennessee-Chattanooga, Texas-Austin (too late for computations), Texas-El Paso, Troy State and Wayne State.

Had these schools reported in 1984 the same numbers they reported in 1983, 12,173 additional students would have been added to the grand total of 78,856.

Schools and Departments of Journalism, Enrollment by Campuses, 1984

College/University	Fr.	So.	Jr.	Sr.	Sp.	Grad.	TOTALS 1984	TOTALS 1983	Jr./Sr./Grad 1984	Jr./Sr./Grad 1983	BA Degrees 1984	BA Degrees 1983	Grad Degrees 1984	Grad Degrees 1983
Abilene Christian	82	35	29	42	-	8	196	204	79	91	43	34	2	1
Alabama	428	271	343	302	-	41	1385	1470	686	801	431	374	16	27
laska, Anchorage	47	29	38	16	-	-	130	125	54	53	12	15	-	-
Arizona	56	60	61	56	5	49	287	297	171	144	44	56	14	15
Arizona St.	194	238	264	304	5	18	1023	1094	577	620	177	260	3	-
Arkansas-St.	184	113	96	108	-	38	539	525	235	219	77	67	5	1
Arkansas, Little Rock .	35	23	32	29	17	27	163	164	88	82	18	20	3	5
Auburn	50	54	52	60	-	-	216	209	112	103	48	33	-	-
Baker	16	31	21	22	-	-	90	80	43	39	13	8	-	-
Ball State	152	145	149	166	-	101	713	848	417	494	141	110	14	-
Baylor	68	50	42	54	-	8	222	253	104	103	44	35	5	5
Bemidji State	46	44	32	35	1	-	158	186	67	70	38	35	-	-
Bethany WVA	56	42	26	17	-	-	141	143	43	50	31	34	-	-
Bethany Nazarene OK .	4	3	5	3	-	-	15	20	8	11	6	4	-	-
Boise State	96	77	76	56	-	-	305	310	132	128	46	52	-	-
Boston	280	227	436	452	-	369	1764	1763	1257	1311	462	466	176	170
Bowling Green St.	127	108	97	94	-	-	426	429	191	186	98	86	-	-
Bradley	86	74	79	73	-	-	312	253	152	146	139	66	-	-
Breneau	12	14	20	13	-	-	59	60	33	21	8	9	-	-
Bridgeport	19	26	56	39	-	-	140	134	95	88	25	34	-	-
Brigham Young	-	-	-	-	-	90	937	852	-	482	NR	171	NR	28
Buffalo State UC	26	89	156	141	-	-	412	485	382	450	164	176	-	-
Cal St.-Fresno	56	76	98	106	-	16	352	353	224	233	90	55	3	1
Cal St.-Fullerton	277	276	751	736	-	47	2087	2181	1534	1505	384	321	NR	9
Cal St.-Long Beach ...	98	95	214	196	10	-	613	573	420	175	117	176	-	-
Cal St.-Northridge	124	84	176	166	17	27	594	567	384	366	75	103	5	1
California	-	-	-	-	-	69	69	71	69	71	-	-	28	18
Cal Poly, Pomona	-	-	-	-	-	-	387	364	NR	190	57	NR	-	-
Cal Poly, SLO	64	56	46	86	-	-	252	225	132	145	51	59	-	-
Central Florida	87	77	161	144	-	35	504	451	340	365	142	142	11	-

College/University	Fr.	So.	Jr.	Sr.	Sp.	Grad.	TOTALS 1984	TOTALS 1983	Jr./Sr./Grad 1984	Jr./Sr./Grad 1983	BA Degrees 1984	BA Degrees 1983	Grad Degrees 1984	Grad Degrees 1983
Central Michigan	69	60	77	117	-	1	324	344	195	223	99	114	-	-
Central Missouri	104	91	76	70	12	23	376	403	181	206	98	75	5	3
Central State OK	47	44	48	31	-	5	175	168	84	76	28	40	3	3
Central Washington	22	12	38	60	1	-	133	122	99	77	40	NR	-	-
Colorado	-	-	126	174	-	53	353	355	353	355	143	143	14	14
Colorado State	31	38	54	115	-	-	238	280	169	217	111	109	-	-
Columbia	-	-	-	-	-	185	185	178	185	178	-	-	170	NR
Cornell	59	44	46	54	-	33	236	216	133	127	51	41	10	10
Creighton	18	29	26	14	-	-	87	110	39	52	17	NR	-	-
Dayton	105	144	159	139	-	35	582	625	333	393	153	130	7	7
Denver	26	63	78	74	-	24	265	289	187	147	68	82	9	19
Depauw	-	-	-	-	-	-	110	NR	NR	NR	46	NR	-	-
Drake	99	97	103	103	-	11	413	424	217	206	103	104	12	15
Eastern Illinois	51	39	62	20	-	-	172	164	82	78	34	34	-	-
Eastern Kentucky	131	109	126	85	-	-	451	478	211	NR	104	95	-	-
East Tennessee St.	95	62	79	62	-	-	298	301	141	140	65	64	-	-
Elon	19	11	19	15	2	-	66	49	34	25	7	9	-	-
Evangel	50	45	35	40	-	-	170	160	75	44	46	46	-	-
Florida A&M	50	25	25	46	-	-	146	152	71	71	28	21	-	-
Florida Southern	73	48	77	54	-	-	253	149	131	75	51	59	-	-
Florida	-	-	771	719	47	95	1632	1467	1632	1500	499	555	23	31
Franklin	31	31	22	8	-	-	92	76	30	18	12	12	-	-
George Washington	2	22	32	43	-	-	99	109	75	84	35	39	-	-
Georgia	-	-	-	-	-	55	707	639	707	639	341	374	20	25
Glassboro	148	125	216	172	-	144	775	869	502	518	234	169	10	8
Goshen	5	9	14	6	-	-	34	38	20	14	4	5	-	-
Hawaii, Manoa	-	8	52	88	-	-	148	161	140	154	50	5	-	-
Henderson State	19	8	11	7	4	-	49	34	22	14	9	5	-	-

College/University	Fr.	So.	Jr.	Sr.	Sp.	Grad.	TOTALS 1984	TOTALS 1983	Jr./Sr./Grad 1984	Jr./Sr./Grad 1983	BA Degrees 1984	BA Degrees 1983	Grad Degrees 1984	Grad Degrees 1983
Howard	173	169	150	188	-	70	750	767	408	391	132	120	14	10
Illinois	-	-	159	246	-	127	532	522	532	522	194	162	57	71
Indiana State	30	16	22	21	-	-	89	102	43	50	14	15	-	-
Indiana	164	255	277	271	27	148	1142	1145	723	675	186	183	12	19
Iowa State	147	163	162	184	-	65	721	669	411	369	129	131	17	17
Iowa	-	29	209	185	-	91	514	932	485	557	131	122	35	18
Kansas	-	34	274	359	-	61	728	685	694	658	285	286	16	22
Keene State	52	47	20	14	7	-	140	111	41	24	7	8	-	-
Kent State	162	125	120	127	6	33	573	559	286	271	83	105	13	5
Kentucky	74	97	115	116	-	-	402	396	231	223	109	129	-	-
Lehigh	-	6	12	22	-	-	40	38	34	34	15	25	-	-
Lincoln	55	18	14	12	-	-	99	85	26	26	5	13	-	-
Long Island	30	12	13	8	-	-	63	75	21	27	21	13	-	-
Louisiana State	31	209	246	241	-	50	777	772	5 37	519	190	111	8	8
MacMurry	3	1	0	1	-	-	5	7	1	3	3	0	-	-
Maine at Orono	-	-	145	98	-	-	243	263	243	263	NR	58	-	-
Mankato State	61	33	56	43	1	-	194	245	99	115	45	45	-	-
Marquette	130	151	99	94	1	51	536	529	244	279	105	111	8	8
Marshall	91	75	54	63	-	36	319	306	153	144	31	41	9	-
Mary Baldwin	-	-	14	17	-	-	31	31	31	3 1	16	NR	-	-
Maryland	202	234	303	267	27	66	1099	1028	663	613	173	184	15	0
Massachusetts	65	77	98	85	-	-	325	312	183	170	71	63	-	-
Memphis State	34	96	89	134	-	-	353	297	223	193	42	58	-	-
Miami	141	126	150	129	10	31	587	567	320	329	129	167	3	5
Michigan State	603	718	1374	964	7	232	3898	3809	2570	2502	1075	736	43	92
Michigan	-	32	128	192	-	126	478	456	446	408	352	197	30	45
Middle Tenn. St.	309	296	277	348	-	-	1230	1268	625	591	180	181	-	-
Midwestern U. (Tex.)	23	14	4	17	-	-	58	34	21	16	4	2	-	-
Minnesota	-	21	100	228	-	220	569	522	548	488	131	128	20	19
Mississippi	57	62	81	77	-	17	294	338	175	195	64	70	-	8
Missouri	-	-	319	393	-	249	961	977	961	977	363	369	64	82

College/University	Fr.	So.	Jr.	Sr.	Sp.	Grad.	TOTALS 1984	TOTALS 1983	Jr./Sr./Grad 1984	Jr./Sr./Grad 1983	BA Degrees 1984	BA Degrees 1983	Grad Degrees 1984	Grad Degrees 1983
Montana	112	82	70	54	8	12	338	326	144	132	25	31	3	1
Murray State	77	85	95	89	2	19	367	346	203	163	60	72	1	6
Nebraska	124	112	105	68	8	58	475	461	231	210	51	58	4	1
Nevada, Las Vegas	55	41	55	60	-	12	223	272	127	132	46	35	-	-
New Mexico State	64	84	62	75	-	-	285	303	137	167	19	52	-	-
New York U.	4	180	223	146	-	160	713	623	529	515	76	123	51	28
North Carolina	-	264	243	212	-	57	776	707	507	468	181	208	1	2
North Dakota State	18	33	49	37	1	4	142	168	86	84	22	19	-	-
North Dakota	65	82	66	87	-	-	300	301	153	154	66	62	-	-
North Florida	-	-	131	60	14	-	205	218	205	218	22	33	-	-
Northeastern	91	82	49	54	61	16	353	332	103	121	58	58	-	-
Northern Illinois	127	108	174	243	-	43	695	911	460	593	185	195	10	11
Northwestern	166	129	107	91	-	241	734	681	438	NR	99	NR	180	NR
Ohio State	15	138	178	227	2	77	637	658	482	522	171	162	34	31
Ohio U.	339	271	342	310	-	79	1341	1613	732	885	317	374	16	26
Ohio Wesleyan	1	11	21	29	-	-	62	41	50	36	11	16	-	-
Oklahoma State	-	138	214	173	-	45	570	703	432	420	146	92	4	11
Oregon State	34	46	56	61	1	31	229	171	148	106	43	49	1	-
Oregon	257	189	178	198	1	52	875	709	429	365	180	116	6	18
Pace U.	6	19	23	28	1	-	77	88	52	51	19	NR	-	-
Pan American	104	46	42	30	5	-	227	301	72	NR	25	NR	-	-
Penn State	10	77	197	160	-	13	457	426	370	366	164	231	3	16
Point Park	84	51	51	47	-	47	280	288	145	150	56	61	7	4
Prairie View A&M	49	26	31	42	-	-	148	163	73	80	28	20	-	-
Purdue	155	205	258	231	-	77	926	890	566	534	239		19	
Richmond	-	3	14	29	-	-	46	49	43	26	15	17	-	-
Rider	44	42	57	46	-	-	189	212	103	116	52	49	-	-
Rhode Island	41	34	41	58	-	-	174	173	99	98	40		-	-
Rutgers Jo/Mass Media	93	112	118	104	-	-	427	466	222	243	83	89	-	-
Rutgers-Comm	-	70	147	156	1	-	374	-	304	-	NR	NR	-	-
San Diego State	211	137	321	248	-	38	955	711	607	509	124	112	8	10

College/University	Fr.	So.	Jr.	Sr.	Sp.	Grad.	TOTALS 1984	TOTALS 1983	Jr./Sr./Grad 1984	Jr./Sr./Grad 1983	BA Degrees 1984	BA Degrees 1983	Grad Degrees 1984	Grad Degrees 1983
San Franscisco	48	30	63	82	7	-	230	281	152	192	61	79	-	-
San Jose State	108	117	287	398	-	51	961	1002	736	730	229	214	12	4
Shippenburg State	115	76	67	45	-	25	328	344	137	178	108	94	8	6
South Carolina	268	215	241	262	-	88	1074	995	591	583	288	252	16	25
South Dakota State ...	88	31	41	44	-	16	220	214	101	108	NR	34	10	4
South Florida	-	-	241	423	-	21	685	660	685	660	219	253	-	-
Southern California ...	-	-	-	-	-	81	706	815	NR	NR	NR	NR	NR	NR
Southern Colorado	44	49	34	55	-	-	182	185	141	198	55	NR	-	-
S. Illinois-Carbondale ..	75	78	105	111	-	45	414	389	261	259	103	107	14	18
S. Illinois-Edwardsville	28	66	83	81	-	12	270	309	176	232	47	39	8	4
Southern Methodist ...	238	269	260	280	-	-	1047	763	540	378	NR	180	-	4
Southern Mississippi ..	26	37	53	60	-	-	176	228	113	126	41	65	-	-
Southeastern-Louisiana	25	19	11	4	4	-	63	50	15	14	2	NR	-	-
Southwestern-Louisiana	139	95	69	76	-	41	420	431	186	196	41	36	19	-
SW Texas State	186	160	160	151	2	-	659	-	311	-	85	-	-	-
St.-Bonaventure	92	60	81	55	-	-	288	280	136	117	62	72	-	-
St. Cloud State	-	18	70	104	-	-	192	243	174	213	67	73	-	-
St.-Mary-of-Woods	4	4	4	3	-	-	15	13	7	5	3	5	-	-
St. Michael's	18	20	23	20	-	-	81	74	43	NR	28	NR	-	-
St. Thomas	22	31	48	54	-	-	155	144	102	99	26	46	-	-
Stanford	-	-	-	-	-	103	196	196	103	188	48	53	39	46
Stephen F. Austin	135	129	132	97	5	8	506	532	242	239	101	NR	8	NR
Suffolk	31	35	54	45	2	-	167	195	101	86	38	46	-	-
Syracuse	506	478	421	475	-	205	2085	1960	1101	1132	405	474	140	106

College/University	Fr.	So.	Jr.	Sr.	Sp.	Grad.	TOTALS 1984	TOTALS 1983	Jr./Sr./Grad 1984	Jr./Sr./Grad 1983	BA Degrees 1984	BA Degrees 1983	Grad Degrees 1483	Grad Degrees 1983
Temple	260	168	203	212	-	87	930	1008	502	528	160	177	27	-
Tenn. Tech.	30	27	17	24	-	-	98	108	41	NR	10	NR	-	-
Tenn.-Knoxville	305	178	214	314	-	82	1093	1124	610	570	248	206	11	18
Tenn.-Martin	79	46	29	44	1	-	199	211	73	72	30	39	-	-
Texas A&I	25	8	4	10	-	-	47	NR	14	NR	4	NR	-	-
Texas A&M	85	128	152	135	-	-	500	412	287	201	65	-	-	-
Texas Christian	71	54	77	55	4	-	261	219	136	95	42	72	-	1
Texas Tech	395	279	237	302	-	48	1261	1093	583	512	170	196	9	14
Texas Wesleyan	13	28	20	19	-	-	80	81	39	35	7	7	-	-
Texas Arlington	204	156	175	191	8	-	734	637	374	326	107	114	-	-
Texas, Permian Basin	-	-	14	11	-	-	25	19	25	19	9	10	-	-
Trinity	42	43	52	53	-	-	190	225	105	11	62	70	-	-
Tulsa	-	56	57	51	-	-	164	135	108	135	62	76	-	-
Utah State	47	27	21	24	-	11	128	125	56	58	38			
Utah	2	13	40	100	-	31	186	242	151	213	NR	115	NR	7
Utica	20	20	41	37	-	-	118	143	78	NR	40	NR	-	-
Valparaiso	29	27	35	34	-	-	125	109	69	59	19	33	-	-
Virginia Commonwealth	154	193	196	161	-	27	731	805	384	389	133	110	10	12
Virginia PI & SU	121	119	197	81	2	-	520	429	278	224	103	103	-	-
Walla Walla	15	11	9	5	-	-	40	47	14	11	6	NR	-	-
Washington & Lee	-	-	19	22	-	-	41	37	41	37	15	25	-	-
Washington State	-	15	120	166	-	20	321	370	301	353	179	182	3	-
Washington	-	23	161	248	12	48	492	456	469	451	252	279	11	14
Western Illinois	76	72	112	112	-	-	372	388	224	233	140	105	-	-
Western Kentucky	129	116	94	130	-	-	469	490	224	250	80	84	-	-
Wstern Washington	31	25	34	25	4	-	119	251	63	128	43	37	-	-
West Florida	-	-	95	95	24	25	239	NR	144	NR	70	NR	6	NR
West Virginia	169	203	99	129	-	29	629	597	257	272	141	111	8	10
Wichita State	3	44	39	62	-	-	148	169	101	110	NR	NR	-	-
Winona State	99	58	39	34	1	-	231	231	74	109	32	26	-	-

College/University	Fr.	So.	Jr.	Sr.	Sp.	Grad.	TOTALS 1984	TOTALS 1983	Jr./Sr./Grad 1984	Jr./Sr./Grad 1983	BA Degrees 1984	BA Degrees 1983	Grad Degrees 1984	Grad Degrees 1983
Wis.-Eau Claire	47	67	91	105	-	-	310	398	196	195	84	63	-	-
Wis.-La Crosse	114	84	71	96	-	-	365	396	167	153	46	52	-	-
Wis.-Madison-Jo.	157	264	411	406	-	86	1324	1157	903	811	236	231	22	27
Wis.-Ag.	2	15	31	42	15	37	142	147	125	121	36	40	12	18
Wis.-Oshkosh	40	51	94	99	-	-	284	288	193	169	61	65	-	-
Wis.-River Falls	43	35	16	20	3	-	117	122	39	48	15	12	-	-
Wyoming	54	50	66	77	-	14	261	258	157	139	54	65	4	1
Xavier (LA)	7	8	9	8	-	-	32	NR	17	NR	NR	NR	-	-
TOTALS	14,071	14,321	20,669	21,093	416	5,572	78,856	77,396	48,083	46,569	17,221	16,313	1,677	1,349

employee anymore.

Whether plagiarism is a problem in education or the news industry received a confused response from educators and editors. Responses ranged from "never heard of it" to "happens all the time." Many said they had no way of knowing. Seventy-four percent of the editors said they were fairly certain that plagiary had not occurred on their staffs within the last three years.

The reverse situation was different--whether one's news operation had been the victim of a plagiarizer. Almost 35 percent of the editors felt it had occurred.

Prevention

As to what they do to educate their staffs about plagiarism and to discourage its practice, 90 editors said the matter is taken up in the company stylebook; two said signs or posters are used; 147 said it's discussed during new employee orientation; 191 said it's discussed periodically in staff meetings; and nine said they have a special handout on the subject. Thirty-six editors listed other means, including reliance on the public to call acts of plagiarism to their attention.

Some journalism schools distribute written policies to students or faculty, or both; others have special handouts; and some include a policy statement in course syllabi. Nearly all schools said the subject of plagiarism is brought up or taught in a variety of courses, especially in newswriting, editing, journalism law and journalism ethics classes. Also, instructors at some schools make a practice of stating their policies regarding plagiary at the outset of each new class.

Editors were split on their views as to how well journalism schools inform their students about plagiarism, with 35 percent rating their performance good, 5 percent very good, 16 percent poor and 3 percent very poor. By far the greatest percentage (42) was unsure on this point. Forty-seven percent of editors rated the media as doing a good job in this area, and 8 percent rated it very good.

One journalism professor ventured the opinion that teaching about plagiarism is "one of the most important services (to the news media) that J-schools can perform," but a cable news station director took a somewhat opposite view. "Journalism schools may discuss," he said,"but standards are set in the real world of the newsroom, under fire and pressure."

Corrections

In the charts prepared by Paul Peterson for the enrollment story in the Spring 1985 issue of the *Educator*, several inadvertment omissions occurred on the part of the author.

In Table 5 (page 7), Doctoral Students, Indiana University, was omitted. The following should be inserted between Stanford and Iowa:

Indiana	13	14	27	2	0	0

Also, in the tables regarding sequence enrollments (pages 7 and 8), California State-Fullerton should be listed as number 4 in the Largest Advertising Sequences, with 402 students, and number 1 in the Largest Public Relations Sequences with 401 students.

Both omissions are author errors and are sincerely regretted.

Corrections for 1984 Report